

OFFER
MMS and SMS Premium Services



- I. Offer
- II. Price lists

Over 65% of Polish society have access to mobile phones. Poles send over 500m SMS messages per month. SMS Premium are highly ranked among SMS messages. These are special SMS messages not settled based on a subscription and not covered with free packages. Commission collected for Premium services relates to the services accessed only via dedicated numbers. A commission is applicable 24h a day, 7 days a week. Commission for sending SMS Premium is identical for all mobile phone users. Thanks to these features, SMS Premium service allows to make micropayments (payments for various small services, e.g. access to files and paid parts of websites). The key advantages of Premium service are its simplicity and the possibility to make fully automated sales.

SERVICE USAGE

Dotpay offers a wide range of professional Premium services. Premium service is a convenient solution for:

- information portals and thematic services,
- entertainment platforms offering music, films, games, etc. (against payment),
- on-line magazines, newspapers and e-books providers,
- services offering paid ads and sponsored links,
- announcements services,
- paid content services,
- services gathering communities (access to paid user's account options),
- bets,
- foreign portals and services located in Germany, Ireland and Great Britain.

Taking advantage of modern tools, knowledge and experience, we assist in complex implementation and handling of the solutions **listed below**:

- voting, surveys and competitions for mobile phone users,
- settlement of payments for utilities,
- organization of promotional campaigns by way of mass SMS sending,
- paid information sent to mobile phone users,
- sales of multi-media content to mobile phones,
- automatic sale of advertising space in the press and on websites (ads are displayed for a defined period of time, paid access to phone and address data, paid highlighted print),
- paid access to content of Internet service (full version of files, paid part of a service, access to archive),
- paid loading of files from websites.

HOW THE SERVICE WORKS

Premium services consist in using a mobile phone to make various small payments (micropayments). A user sends SMS with a given content to a selected Premium number (charged at a higher rate). The system receives the SMS and sends back ready made service based on the content of SMS. This gives the option to send back, for example, a few response SMS messages, MMS, or to publish the context of SMS.

Service is prepared to match specific requirements of a customer with no additional expenses. Customers are charged with a due amount representing the total of all sent SMS messages less service commission of mobile networks' operators and Dotpay service.

ADVANTAGES FOR SELLERS:

- stable source of income in the form of commission from sent SMS messages,
- ready, complex IT system to be implemented on a website,
- no costs attached,
- service addressed to all GSM network users in Poland,
- easy to manage system,
- development of customer’s loyalty,
- more attractive promotional sales,
- information on users’ preferences (interactive marketing communication),
- option to negotiate commission,
- service ability abroad (Germany, Ireland, Great Britain).

ADVANTAGES FOR BUYERS

- saving time and energy thanks to instant system reaction to a sent SMS,
- security – payer does not risk losing their savings,
- simple and convenient service.

BASIC TECHNICAL INFORMATION

Dotpay handles SMS messages sent to the following access numbers:

Access number	Net value per one SMS	GSM operators
70068	PLN 0.50	Poland: Era, Plus GSM, Orange, Play (+ Sami Swoi, Heyah, Tak Tak, Simplus, Orange GO, POP)
71068	PLN 1.00	
72068	PLN 2.00	
73068	PLN 3.00	
74068	PLN 4.00	
75068	PLN 5.00	
76068	PLN 6.00	
79068	PLN 9.00	
91958	PLN 19.00	
92558	PLN 25.00	
46645	EUR 1.99	Germany : Vodafone, O ₂ , T-Mobile, e-plus, Debitel

Similarly for MMS:

Access number	Net value per one MMS	GSM operators
902123	PLN 2.00	Polska: Era, Plus GSM, Orange, Play (+ Sami Swoi, Heyah, Tak Tak, Simplus, Orange GO, POP)
909123	PLN 9.00	

Page | 4

SMS POLL

Service Name: *SMS message will be sent to your email address or script.*

Nowadays, it is vital to reach directly specific groups of customers. Properly applied mobile phone technology provides such an option. Such method of communication, at the time of global information technology, called a mobile marketing, is very effective and gains more and more recognition. The technology enables easy customer interaction and is highly accepted. SMS Poll service performs the function of a mobile marketing in Dotpay.

How it works

The service consists in presenting a list of options of which the customer selects one (or a few). A customer votes by sending a response SMS with the selected content. This service can be used to carry out all types of voting, polls or surveys.

EXAMPLE

1. Radio station carries out a poll:

Are you for or against EUR in
Poland?



**2. Listeners are asked to send SMS
with YES or NO to a given number**

**3. Current results and the final
outcome are presented on the
radio's website**

Benefits for seller

- response SMS allows to get opinion on products and services already present in the market as well as those under tests and preparation; polls can cover also other aspects, for instance a company's image,
- possibility to reach specific groups of customers (e.g men aged 15-25, living in cities of above 200k citizens),
- voting triggers a high number of sent SMS messages, which can significantly contribute to income growth thanks to the commissions for SMS messages sent by the users.
- poll results are updated on an ongoing basis in the database, which allows to vote during a TV programme or a video clip, etc.; once the poll ends it is possible to publish the results immediately on a website,
- system counts the votes and updates the data automatically, and there is no need to involve additional person to handle the poll; moreover the mobile marketing is comparatively cheaper than other activities of a similar nature.

- The manner of communication means that the user does not have to spend additional time or energy to give answers to the questions in a poll; as the phones are mobile, users can do it almost at any time, for example when travelling on a bus,
- Direct communication has a positive impact on a customer and makes them feel honored, they do not feel anonymous; such activities have a very positive influence on brand perception,
- Users are free to make their own decision which gives them the feeling of importance, involvement and encourages them to participate in subsequent voting.

Service technical specification

- possibility of establishing the rate (sending cost) of SMS,
- redirecting the message content to the defined e-mail address,
- redirecting the message content to the service owner's script.

* „SMS Poll” service can be set up with „SMS message will be sent to your email address or script” tool, available in administration panel. Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

SMS COMPETITION

Service Name: *SMS message will be sent to your email address or script.*

SMS competition service consists in organising all types of competitions, quizzes, puzzles and games taking advantage of mobile technologies. The purpose of the competition is to encourage as many people to enter the competition as possible by way of sending SMS Premium. Most often, participants are attracted by a prize (depending or not on a correct answer). The winners get the prize after the competition ends or in the course of a competition (e.g. a first person sending SMS after a given hour).

Benefits for competition organiser

- SMS competition service is an excellent method of generating income in the form of commissions for sent SMS messages,
- Competition can serve as a mobile marketing tool; the participants get to know the organiser and familiarise with a company's brand and products; moreover, if participants are awarded with the company's products, then products are more widely advertised,
- Organiser can get a lot of important information thanks to proper analysis of the competition's outcome (e.g. participants' preferences or expectations),
- Regular, recurring competitions with valuable prizes strengthen participants' bond with a given company,
- Mobile technology allows to remind the participants about the upcoming competitions and send other marketing-based content,
- Simple form allows to adjust and modify next competitions to better match the objectives.

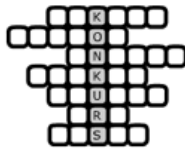
Page | 7

Benefits for participants

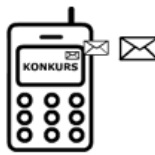
- SMS competitions involve neither time nor energy on the part of participants as opposed to traditional competitions (e.g. sending post cards),
- Winners are announced immediately after publishing the results of a competition and they can be informed by a response SMS sent to participants,
- Mobile technology allows the participants to send answers from any place and at any time, e.g. while doing a crossword on a train.

EXAMPLE

1. Organisator of competition publishes crossword with prizes in newspaper



2. Participant sends SMS Premium with a given number and content along with correct answer



3. First person to send the answer after 6.00p.m. is the winner



4. Winner receives prize and the organiser valuable marketing information about participants

Service technical specification

- possibility of establishing the rate (sending cost) of SMS,
- redirecting the message content to the defined e-mail address,
- redirecting the message content to the service owner's script.

IMPORTANT NOTICE

In order to launch a competition service which includes **drawing**, the organiser needs to submit:

- a) Approved Service Regulations,
- b) Permission from the Ministry of Finance,
- c) Certificate about supervision of an individual with Professional Certificate of the Ministry of Finance.

Page | 9

After obtaining the above documents, the service will be activated. Organiser of competitions or lotteries who do not meet the above requirements or violate the permission held are subject to a fine of 240 daily rates as per the Penal and Fiscal Code (art. 108 of that code).

Examples of mechanisms for selecting winners in competitions not subject to the above requirements:

- A first person who sends correct answer to a question (e.g. after a given signal),
- A first person who sends the answer after an hour in a given day (or few hours in the same day),
- Additional question is sent to those who provided a correct answer (simultaneously to all participants); the first person who sends back the correct answer wins,
- **10 participants** are selected of those who sent the correct answer and they **receive additional question via SMS, the first person to send back the correct answer wins**,
- each nth person, who gives the correct answer, receives additional question via SMS; the first person to send back the correct answer wins,
- A person/persons are appointed of those who sent the correct answer, the organiser calls those individuals and asks additional question; the individual needs to give the correct answer to get the prize.

* „SMS Competition” service can be set up with „SMS message will be sent to your email address or script” tool, available in administration panel. Depending on the specific features of the contest are can benefit from other services such as „SMS with defined message body” . Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

SMS METER READING

Service Name: *SMS message will be sent to your email address or script.*

Page | 10

SMS Meter Reading is a ready made, modern and convenient tool allowing to settle payments for utilities.

SMS Meter Reading is a part of “**Sent Content**” service consisting in sending SMS messages to an e-mail or a script. Customer sends meter reading to a service provider and then the data is entered to the data base. Finally, customer gets SMS confirming that the information was received.

How it works

Along with the bill, Customer receives information about the possibility to read their meter by way of SMS Meter Reading service (every month). The service is composed of the following stages:

1. Customer sends SMS of a given form and content along with ID number and meter reading, e.g. E customer_number meter_reading,
2. Service provider receives customer’s data and meter reading in the agreed form,
3. Customer receives confirmation and is thanked for using the service,
4. Next month, before the payment is due, Customer gets SMS with a reminder and request to send back data.

Benefits for seller

- Saved time and money – the system is cheaper than a Customer Service Office and consultants,
- Highly automated system guarantes reliability and security,
- Effective control over customers’ settlements – the system automaticaly reminds the customers to send meter reading,

Benefits for user

- Availability 24h a day – a customer can send meter reading at any time as the service operates 24h a day,
- Saved time – customer does not have to be present for meter reading,
- Potential additional bonuses encouraging to use that service.

EXAMPLE

1. Customer sends SMS to power plant with meter reading



2. Power plant receives customer's data and meter reading



3. Customer receives confirmation and is thanked for using the service



4. In next settlement period, customer receives SMS with a reminder and request to send back data



Service implementation

SMS Meter Reading service is effected via the **"Sent Content"** tool which offers sending messages (SMS Premium) directly to the Internet script or to an e-mail address. The service is implemented in the same way as in the case of SMS Poll and SMS Competition services.

Page | 12

Technical service specification

- possibility of establishing the rate (sending cost) of SMS,
- redirecting the message content to the defined e-mail address,
- redirecting the message content to the service owner's script.

* „SMS Meter Reading” service can be set up with „SMS message will be sent to your email address or script” tool, available in administration panel. Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

SMS INFOSERVICES

Service Name:

- a) SMS with defined message body**
- b) SMS infoservices in Dotpay – scheduled distribution**
- c) SMS infoservices in Dotpay – handy distribution**

SMS Infoservice allows the customers to receive current information on a chosen topic in the form of SMS. Most popular topics:

- Weather forecast,
- Bus and train timetables, info for drivers,
- Current information on, for example, politics,
- Stock exchange,
- Sports,

-
- Horoscopes,
 - Reminders of all types (e.g to take a pill),
 - Tourism, e.g. restaurant and hotel bases,
 - Cultural events,
 - Entertainment (humour, puzzles).

Service usage

SMS Infoservice is dedicated to all entities willing to launch the service for commercial purposes.

Business model of service provider can have the two following forms:

- 1) The service provider acts an intermediary between a given service provider (e.g. a hotel) and the user. Income is generated from commission for SMS Premium sent by users. The organiser can generate additional profits from service providers by way of presenting their data in the data base.
- 2) SMS sent directly by service providers. In that case, income from SMS Premium is collected directly by service provider.

Given the specific nature of the service, it is addressed mainly to:

- Press publishers,
- Radio and TV stations,
- Internet sites dedicated to given topics,
- Public transport companies,
- Cultural institutions (theatres, museums, cinemas),
- Tourist institutions,
- Entertainment services.

On top of that, SMS Infoservice can significantly facilitate operations of companies. The service, used by numerous companies, provides an effective tool for staff communication. Moreover, the service can boost the management of customers' portfolios by way of:

- Maintaining contacts with customers and encouraging them to use other services or purchase products,
- Recruiting new customers by providing them with information about a proposition, special offers, etc.

How it works

The service works based on news subscription rule. By sending SMS Premium, the user purchases a subscription under which they receive a given number of response SMS messages with required information. Furthermore, MMS services, which offer also pictures and sounds, are becoming more and more popular form of subscription based services.

Page | 14

It is possible to connect the service with the Internet service in which the user, having entered their ID and password can find full description of the topic of interest. For each user activating the subscription an individual account is created with information about the number of remaining SMS messages to be used. Dotpay puts a great emphasis on the issue of protecting users' personal data.

There are two key forms of SMS Infoservices:

- Push – after sending SMS Premium, the user gets a series of response SMS messages; these are subscription-based services – information is sent on a regular basis over a defined period of time (e.g. for a week),
- Pull – user orders one piece of information, e.g. list of play times for a given night.

Benefits for seller

- Possibility to determine the content individually (ideal tool for mobile marketing),
- Stable sources of income,
- Possibility to determine the content individually can significantly facilitate contacts with customers (e.g. fields from an order form),
- Possibility to obtain users' contact numbers as each SMS with a subscription request is entered to the data base.

Benefits for user

- Current information on interesting cultural events, entertainment, exchange rates, etc.,
- User saves time and energy needed to get the information. Moreover, the service is not limited in terms of time or territory,
- Source of entertainment (puzzles, quizzes).

EXAMPLE

1. Tourist goes for a few-day trip to the mountains



2. They order weather forecast service by way of sending SMS Premium of given number and content



3. Tourist is informed about the weather at specific times

Service implementation

SMS Infoservice can be activated in two ways by using a dedicated solution called “SMS Infoservices” or by “Response SMS”.

Service technical specification

- Possibility of establishing the rate (sending cost) of SMS
- Possibility of setting the time for sending SMS,
- Possibility of developing 65000 response SMS with different content.

The table below presents the number of response SMS messages depending on SMS commission:

Access number	Net cost of sending SMS (rate)	Number of response SMS
70068	PLN 0.50	1
71068	PLN 1	2
72068	PLN 2	2
73068	PLN 3	5
74068	PLN 4	14
75068	PLN 5	14
76068	PLN 6	14
79068	PLN 9	30
91958	PLN 19	30
92558	PLN 25	30

* „SMS Infoservices ”service can be set up with „SMS with defined message body” „SMS infoservices in Dotpay – scheduled distribution” or by „SMS infoservices in Dotpay – handy distribution” tool, available in administration panel. Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

PAID DOWNLOAD OF FILES AND ACCESS TO WWW SITES' CONTENT

Service Name: *SMS with return access codes for service.*

The service is based on access codes enabling the download of files and access to the paid parts of internet services. The user sends SMS Premium message with a specified content to a given number, and receives the code in return. When writing in the code, the user receives an access to the information.

Service usage

Dotpay Code service can be used in two ways:

- 1) to load codes to paid parts of internet service, for example subscriptions of on-line issues, archival articles, galleries,
- 2) to load files from WWW sites, for example, music, pictures, documents.

Service user can offer paid access to all files accessible via internet browser. This service is most frequently used by:

- press publishers,
- e –books publishers,
- information services,
- business services,
- entertainment services,
- other thematic services, for example. Photo galleries.

The owner of internet service can select many paid zones within the service. Access to each zone can be paid separately, and the price may vary. Moreover, the content can be made accessible for different time periods, depending on the SMS Premium tariff.

Benefits for counterparty

- stable source of income in a form of commission on SMS Premium messages sent by the users,
- low costs of implementation and service administration,
- system stability and safety,
- possibility of implementing the service on majority of WWW sites,
- high flexibility in selecting tariffs, access time, etc.

Benefits for user

- possibility of comfortable and simple access to information,
- savings of time and energy necessary to obtain information,
- easy prolongation of the service (for example, for another week)

EXAMPLE

1. Customer wants to download paid article from Internet site



2. In order to do so, customer sends SMS Premium with the content specified by the receiver of advertisement



3. In return, customer receives access code



4. After writing in the code on WWW site customer can download the desired article



Service implementation

The Dotpay service offers a few possibilities of using the SMS services, which enables preparation of the paid access to information. The access code services can be divided into two key groups.

Technical specification

- possibility of establishing the rate (sending cost) of SMS message,
- generating code list and downloading it in order to place it on your own service,
- generating code and user's name (login/password),
- verification of codes in the service,
- verification of codes in Dotpay (automatic code),
- ready to use scripts and examples (access to service, announcement service),
- possibility to set the code's "expiry date" – one-off or ranging from 2 minutes to 365 days.

* „Paid download of files and Access to www sites'content service” can be set up with „SMS with return access codes for service” tool, available in administration panel. Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

SALE OF MULTIMEDIA CONTENT FOR MOBILE PHONES

Service Name:

- a) Return MMS (MMS for SMS)*
- b) Wappush SMS*

The service consisting in the sales of multi-media content for mobile phones, is possible using Wappush technology. The User places an order by sending SMS Premium on a given number. In return, a person receives a Wappush return message, enabling the person to download the defined elements.

Service usage

The service is dedicated to commercial entities, which want to benefit from the sales of multimedia contents for mobile phones. The service is available for **legal persons and businesses**. The following elements are the most popular subjects of sale:

- rings,
- tapestries,
- logos,
- animations,
- video films,
- games, Java applications.

These type of elements are downloaded using the WAP browser built in the mobile.

Benefits for seller

- generation of stable, high income as commission on SMS Premium messages, sent by users,
- low cost of implementation and service management,
- possibility of implementing the service on majority of WWW sites.

Benefits for buyer

- easy download of interesting elements to mobile phone,
- possibility of downloading data in real time (e.g. Downloading music while listening to the radio),
- possibility of downloading elements irrespective of time and location of the user (owing to mobility of the mobile phone).

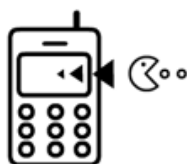
EXAMPLE

1. Customer wants to receive Java game



2. Customer sends SMS Premium with the contents and number given by the seller

3. In return the customer receives SMS with a link to download the game



4. Customer opens the link, and the phone connects and starts downloading the game

Service implementation

The service can be activated by way of two tools: **“Return MMS (MMS for SMS)”** and **“Wappush SMS”**.

Page | 21

* „Sale of multimedia kontent for mobile phones” can be set up with „Return MMS (MMS for SMS) or by „Wappush SMS” tool, available in administration panel. Datailed decription can be found in Premium Rate Services Manual, also available in administration panel.

PAID ANNOUNCES AND COMMERCIALS IN PRESS AND WWW SERVICES

Service Name:

- a) SMS message will be sent to your email address or script*
- b) MMS sent to the script or to the e-mail*
- c) SMS with return access codes for service*

How it works

The user sends SMS Premium with a specified content to a given number. In return the person receives confirmation of delivered message. System puts the content in the data base and – following the instruction of a sender – automatically publishes the advertisement or announcement. The announcements most often have the form of links, advertisement boxes or greetings. It is possible to co-relate the time of screening or a number of displays with the tariff of the SMS sent.

Benefits for seller

- generation of income in a form of commission on sent SMS messages,
- low costs of implementation and service administration,
- high automation and service safety,
- fast and efficient communication with receivers of advertisements,
- simple schedule of tariffs (depending on SMS Premium rate).

Benefits for user

- publication of announcements and advertisements irrespective of the time and location of the user,
- immediate, visible result (WWW services),
- possibility of quick changes, adaptations and prolongation of announcements,
- simple schedule of tariffs (depending on the SMS Premium rate).

EXAMPLE

1. Customer wants to place press announcement on car sales



2. Customer sends SMS Premium with a specified content and a number given by the receiver of the advertisement

3. In return Customer receives confirmation of message delivery



4. Information is placed in data base and published in press

Service implementation

The service can be activated using two tools: „SMS for e-mail/to script” or „MMS for e-mail/to script”

Page | 23

Technical specification

- possibility of establishing the rate (sending cost) of SMS/MMS,
- redirecting the message content to the defined e-mail address,
- redirecting the message content to the service owner’s script.

”Paid announces and commercials in press and www services” can be set up with "SMS message will be sent to your email address or script” or by “MMS sent to the script or to the e-mail ” or by “SMS with return access codes for service” tool, available in administration panel. Detailed description can be found in Premium Rate Services Manual, also available in administration panel.

MASS SMS SENDING

The service enables mass SMS sending to the registered service users who agreed on receiving such type of information. The service enables sending SMS messages with various contents to different, profiled groups of users. The service is most frequently used in **promotional actions**, addressed to mobile phone owners (for example, last minute offers).

How it works

When planning the mass sending, the promotional action organizer provides the content of SMS and telephone number base. Dotpay deals with sending the SMS messages on a fixed time. In case of mass sending carried out more often than once a month, at the request of the organiser an internet administrative panel is made available by Dotpay. Panel enables writing and editing SMS content, import of data base with phone numbers, and tracking history of earlier sent messages. Dotpay pays special attention to personal data protection and confidentiality policy.

IMPORTANT NOTICE

- the service is provided only to a selected group of Dotpay users,
- sending must take place in line with the Personal Data Protection Act dated 29 August 1997. (Journal of Laws from 2002 . No 101, item. 926),
- the owners of mobile phone numbers have to give their consent for receiving promotional SMS messages,
- in the case of reservations from the mobile phone operators regarding SMS sending, triggered by complains from GSM subscribers, the Dotpay counterparty is obliged to deliver (at every request signed by a given number owner) statement with the consent for receiving promotional SMS messages.

EXAMPLE

1. Seller organises promotional action consisting in SMS mass sending



2. Seller delivers the content of the message to be sent together with telephone numbers data base to Dotpay

3. Dotpay sends the promotional messages



Benefits for seller

- possibility of reaching selected groups of users; message is sent to selected groups, based on demographic or other data,
- saving of time and means, as mobile marketing is cheaper than other action of similar nature,
- mobile technology enables immediate response to a received SMS message,
- communication via SMS messages is very effective; according to the statistics, 95% of unexpected, spontaneous SMS messages is read, which guarantees high rate of reaching the users,
- mobile advertisement campaign enables promotion of a company and building of a strong brand image.

Benefits for user

- owing to mobile communication, the user does not have to devote additional time or energy to access information about products, etc.,
- information is sent fast; which is especially important for certain groups of users, who like to be up-to-date with the market,
- using return SMS messages with discounts (m-coupons) enables the user to purchase cheaper products.

Service implementation

Mass SMS sending is a special type of service, which does not require complicated configuration.

- a) The service is registered by selecting Mass Sending option. It is available in **SMS/MMS Service** section, under **SMS services**.
- b) Configuration of the service is possible directly after its registration and later on, after selecting a service from the list (**SMS/MMS services, sms services item> service list**).
- c) The user writes the list of numbers (contacts) manually or from the text file (deleting numbers from the list takes place in the same manner).
- d) Mass sending is conducted by selecting numbers from the list (contacts) of numbers to which the messages are to be sent (it is possible to select all numbers or only some of them).

Technical specification

- Sending takes place to mobile phone numbers from the data base of the Dotpay counterparty (contact list in the administrative panel),
- Maximum size of 1 SMS message sent under the Mass Sending service is 160 signs (together with punctuation signs).
- SMS messages are sent alternately to all networks of mobile phone operators,
- Sending is organised from the nine digit number (607 767 767), “word” number (agreed word is visible instead of a number) or shortened number (four or five digits); number (or a word) is visible in the SMS message sender field,
- Before activation of the mass sending, number data base is reviewed to check the correctness of numbers and to eliminate duplicated numbers,
- Messages are sent on a date of placing an order by the Dotpay’s counterparty.

IMPORTANT NOTICE!

In the case of launching the service please notify the customer about the tone mode requirements, and also about the need to have a sheet of paper to note the eight digit code.

*In order to start the service "Mass sms sending" please contact the Sales Department Dotpay handlowy@dotpay.pl

PRICE LIST

SYSTEM SERVICE

NAME	FEE
Technical assistance	Free of charge
Assistance of Customer Service Office	Free of charge
Integration and programming works connected with implementation and adjustment of the payment system	Free of charge
Loyalty programme apunkt.pl	Free of charge
SMS and e-mail infoservice	Free of charge
Account activation	PLN 10 (one-off)

a) Companies or sole traders

Premium Service Value	Commission net for Service user*
Premium SMS with the value of 0,50 PLN (0,61 PLN incl. VAT)	0,205 PLN (*)
Premium SMS with the value of 1 PLN (1,22 PLN incl. VAT)	0,41 PLN (*)
Premium SMS with the value of 2 PLN (2,44 PLN incl. VAT)	0,82 PLN (*)
Premium MMS with the value of 2 PLN (2,44 PLN incl. VAT)	0,82 PLN (*)
Premium SMS with the value of 3 PLN (3,6 PLN incl. VAT)	1,23 PLN (*)
Premium SMS with the value of 9 PLN (10,98 zł z VAT)	3,69 PLN (*)
Premium SMS with the value of 4 PLN (4,88 PLN incl. VAT)	1,64 PLN (*)
Premium SMS with the value of 5 PLN (6,10 PLN incl. VAT)	2,05 PLN (*)
Premium SMS with the value of 6 PLN (7,32 PLN incl. VAT)	2,46 PLN (*)
Premium SMS with the value of 9 PLN (10,98 zł z VAT)	3,69 PLN (*)
Premium SMS with the value of 19 PLN (23,18 PLN incl. VAT)	7,79 PLN (*)
Premium SMS with the value of 25 PLN (30,50 PLN incl. VAT)	12,50 PLN (*)
Premium SMS with the value of 1,99 Euro incl. VAT (Germany)	3,10 PLN
PayPerCall 0704 with the value of 1,16 PLN (1,42 PLN incl. VAT)	0,60 PLN
PayPerCall 0704 with the value of 5,22 PLN (6,37 PLN incl. VAT)	2,60 PLN
PayPerCall 0704 with the value of 10,15 PLN (12,38 PLN incl. VAT)	5,00 PLN
Top-up of a Prepaid mobile	4% net top-up value

(*) – Partner is entitled to the reward of 41% of the net value of Premium service. If the net value of settlements between the Partner and the Service Provider exceeds the amount of PLN 10 000, the reward shall be:

Commission amount	Commission for Service user (**)
10 001 PLN – 25 000 PLN	43% net value of Premium service
25.001 PLN – 50 000 PLN	44% net value of Premium service
50 001 PLN -	45% net value of Premium service

Page | 28

(**) –If, within one calendar month, the Partner generates the amount of the reward enabling change of the rates, the Partner should report it to the Customer Service Office (bok@dotpay.pl) or to the Customer Advisor in a written form (register mail, fax, e-mail) or by telephone + 48 12 6882600. The change shall take place within 7 business days from the date it has been reported.

Natural persons who are not sole-traders

Premium Service Value	Commission gross for Service user*
Premium SMS with the value of 0,50 PLN (0,61 PLN incl. VAT)	0,205 PLN (*)
Premium SMS with the value of 1 PLN (1,22 PLN incl. VAT)	0,41 PLN (*)
Premium SMS with the value of 2 PLN (2,44 PLN incl. VAT)	0,82 PLN (*)
Premium MMS with the value of 2 PLN (2,44 PLN incl. VAT)	0,82 PLN (*)
Premium SMS with the value of 9 PLN (10,98 zł z VAT)	3,69 PLN (*)
Premium SMS with the value of 3 PLN (3,6 PLN incl. VAT)	1,23 PLN (*)
Premium SMS with the value of 4 PLN (4,88 PLN incl. VAT)	1,64 PLN (*)
Premium SMS with the value of 5 PLN (6,10 PLN incl. VAT)	2,05 PLN (*)
Premium SMS with the value of 6 PLN (7,32 PLN incl. VAT)	2,46 PLN (*)
Premium SMS with the value of 9 PLN (10,98 PLN incl. VAT)	3,69 PLN (*)
Premium SMS with the value of 19 PLN (23,18 PLN incl. VAT)	7,79 PLN (*)
Premium SMS with the value of 25 PLN (30,50 PLN incl. VAT)	12,50 PLN (*)
Premium SMS with the value of 1,99 Euro (Germany, incl. VAT)	3,10 PLN
PayPerCall 0704 with the value of 5,22 PLN (6,37 PLN incl. VAT)	2,60 PLN
PayPerCall 0704 with the value of 10,15 PLN (12,38 PLN incl. VAT)	5,00 PLN
Top-up of a Prepaid mobile	4% net top-up value
Urgent payment	-5% remuneration amount

(*) – Partner is entitled to the reward of 41% of the net value of Premium service. If the net value of settlements between the Partner and the Service Provider exceeds the amount of PLN 10 000, the reward shall be:

Commission amount	Commission for Service user ^(**)
10 001 PLN – 25 000 PLN	43% net value of Premium service
25.001 PLN – 50 000 PLN	44% net value of Premium service
50 001 PLN -	45% net value of Premium service

^(**) –If, within one calendar month, the Partner generates the amount of the reward enabling change of the rates, the Partner should report it to the Customer Service Office (bok@dotpay.pl) or to the Customer Advisor in a written form (register mail, fax, e-mail) or by telephone + 48 12 6882600.
The change shall take place within 7 business days from the date it has been reported.

PRICE LIST OF MASS SMS SENDING SERVICE

Cost of 1 SMS	Minimum number of SMS messages /month	Minimum cost of campaign under mass sending
PLN 0.25	5000	PLN 1250

IMPORTANT NOTICE!

If the minimum number of SMS messages is not sent out, the counterparty must incur the cost of sending the specified above minimum number of messages. If the minimum number of messages is exceeded, payments are collected in line with the rates negotiated with the customer.